

Consolidation and preparation during Easter break.

“By failing to prepare you are preparing to fail.” Benjamin Franklin

“If I had eight hours to chop down a tree, I'd spend six sharpening my axe.” Abraham Lincoln

“Talent is cheaper than table salt. What separates the talented individual from the successful one is a lot of hard work.” Stephen King

<p>How to succeed in AS Level Business exams?</p>	<p>CONTENT (theory, ans q actually asked) / CONTEXT (use of / application to – think MOPS) / TECHNIQUE (structure, depth, connectives, analysis (including ‘balance’) and evaluation – a decision / judgement / solution – proposed and justified – recognising that there will be implications for resources (needing managing – Kotter) and likely an impact on the achievement of objectives – in the short term and long term.</p> <ul style="list-style-type: none"> • Question focus – answer the question actually asked – in context – don’t wander off. • Timing – practising writing (legibly) helps speed up – as does learning definitions / ratios / theories – so that you don’t have to waste time trying to trawl for them. • Applying above to the context (including stimulus material) given. • TECHNIQUE (structure, connectives, balance, analysis and evaluation) – this is what we can really build on during these final few weeks through repetition. I have consistently pushed this message from Day 1 (every answer needs the same components to access the marks: accurate CONTENT + application to CONTEXT + appropriate TECHNIQUE – every answer is ‘same tune, different lyrics’).
<p>Key Resources to use to support your preparation?</p>	<ul style="list-style-type: none"> • Specification overview / checklist for Themes 1 & 2. • Pearson Booklets for Themes 1 & 2. • Revision Guide – Year 12 (Themes 1 & 2) – including learning Key Terms. • My summary handouts – we’ve worked through these together. • My ‘Answer Structure’ by question marks available booklet – including the Mark Scheme (what the examiner will look at by question marks available). • All my (often colour-coded) specimen answers (exemplifying: CONTENT + CONTEXT + TECHNIQUE). • Textbook. • Edexcel website – link to all past papers, mark schemes and examiner reports – <i>emailed to you 12th March 2020.</i>

Stay focused, safe & healthy – balance. Mrs Lennon

